



Sustainable Mobility for Inclusive Cities: Integrating Gender Perspectives in Sustainable Transport Policies

Bogotá, Colombia



UNIÓN EUROPEA

Cofinanciado por la
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2022-2025

Urban Challenge for Future Metropolis: **Sustainable** and **Inclusive** Mobility

1. Fast urban growth demands sustainable urban mobility accordingly
2. Tangible impacts of climate change: urban areas are responsible of 70% of global CO₂ emissions playing a central role in both the problem and its solution.
3. Persisting gender disparities on meeting specific needs for women and care mobility.

From Local to Global: Bogotá District Capital

- Local issues identified:
 - Low air quality linked to mobility
 - Gender disparities
- Global Vision:
 - Consolidate zero- and low-emission motorized mobility in road modes as a sustainable, accessible, competitive, and attractive alternative in Bogotá Metropolitan Region that aims to be carbon neutral by 2025

Moving towards transport for equality and the environment



2022-2025

The AVANTIA Project aims to contribute to finding innovative solutions

- A 3-year EU-funded project
- City-to-city international cooperation
- Consortium of partners: peer learning exchange Bogotá-Madrid
- Supports District Public Administration's policies

AVANTIA Project: Methodology

- Elaboration of Data- driven policies with gender-sensitive perspective
- Capacity building for public administrations
- Community participation and empowerment
- Sustainability and replicability

Threefold objective



green mobility

Low-emission mobility, in addition to being a transport solution, is also an environmental strategy and a policy of social commitment.



Integral Health

The health of the urban environment is an essential part of people's health. A healthy future is only possible if we reduce the impact on the natural environment.



Gender Vision

Sustainability is real to the extent that it benefits everyone equally. A model with a gender vision is a model of equal opportunities.



Three interconnected axes

- Mobility
- Environment
- Equality

Mobility: Building Public Capacity for Transitioning to Clean Technology Transportation

- Mainstreaming a gender-inclusive approach for cycling infrastructure evaluation
- Mobilizing citizen resources
- Promoting collective work



Mobility: Building Public Capacity for Transitioning to Clean Technology Transportation



Environment: Policies to Measure Air Quality



Gender-Inclusive Mobility Strategies

- Data-driven policies
- Safer transport environments
- Promotion of women's employment




International Expansion: Exchanging Knowledge Between Cities


- Promoting international knowledge exchanges between Bogotá and similar international metropolises to promote clean, safe and inclusive mobility solutions
- Expanding international networking and creating new opportunities.
- Increasing sustainability and replicability



International Expansion: Mobilisation of resources and international campaigns



 **avantia.eu**
Audio original

 **avantia.eu** Más del 55% de las mujeres usuarias del transporte público en Iberoamérica y Latinoamérica han sufrido acoso sexual en la última década.

En el proyecto AVANTIA, decidimos preguntar directamente a las mujeres en #Bogota: ¿Cuál es tu percepción de seguridad cuando te mueves a diferentes horas del día y la noche en transporte público?

Hoy compartimos sus respuestas, porque entender sus experiencias es el primer paso para generar cambios reales y transformar la movilidad hacia un futuro más seguro e inclusivo para todas.

Puedes ver todas nuestras entrevistas con mujeres en Bogotá sobre diversas preguntas en nuestro canal de YouTube, enlace disponible en nuestro Linktree.

Desde AVANTIA, cofinanciado por la @ueencolombia, trabajamos de la mano con la ciudad de Bogotá para convertir el transporte público en un espacio seguro y libre de violencia para las mujeres. Este es un desafío global, y Bogotá está marcando el camino hacia el cambio.

#NoHayExcusa #IgualdadEs #IgualdadDeGenero #Mujeres #TransportePublico

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Achievements and Lessons Learned

- Capacity building
- Gender-inclusive approach
- Data-driven and community centered approach help design more inclusive transport systems
- Effective international technical exchanges
- Replicability of the project





Thank you!

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